Museum Committee Meeting Minutes 11/16/21

Location: Remote, via Zoom

Present: Maddi McGraw (Curator), Mindy Linder (Community/Outreach), Adam Howard,

Megan England, Jenna Fribley, Tara Puyat, Matthew Auxier, Stacy Roth

Absent: Councilor Pitts (council liaison), Sarah Glass

Meeting called to order by Chair Howard at 5:33 pm.

Business from the Audience: None

Approval of agenda and minutes: Jenna asked that an item to discuss the Historic Preservation Commission Award be added to Unfinished Business. Agenda with edits approved. Minutes from the October 19, 2021 meeting were approved.

Curator Report: Maddi provided a written report.

Community Engagement & Outreach Specialist Report: Mindy provided a written report.

Subcommittee Reports: Jenna and Megan stated that the Atlas Subcommittee had decided that the first volume of the Atlas, and the first phase of the digital map, would be focused on "now and then" photographs of a variety of Springfield locations. The next Atlas Subcommittee meeting was scheduled for January 12, 2022.

Unfinished Business:

A. Reports from Museum/Library Liaisons: Mindy stated that she was absent for the November 12, 2021 Foundation meeting, but would be attending the next meeting.

B. Draft Plaque for Carol Houde: After general discussion, the wording "For her decades of service to the Springfield History Museum and her integral role in the ongoing care, research, and exhibition of the Museum's textile collection" was approved by the Committee for the plaque. Maddi stated that she would have the City Manager's office help with completing the plaque language.

C. Historic Commission Yearly Award Progress: Jenna stated that the Historic Commission discussed had created a subcommittee for planning the yearly Preservation and Achievement awards, and she was hopeful that Museum Committee members would be interested in joining. Stacy and Mindy stated that they were interested and would reach out via email. It was decided that this item would be kept on Unfinished Business at the January 18, 2022 meeting.

New Business:

- **A. Books & Brew Committee Liaison:** Maddi stated that a member of the Committee should join the Library Foundation's Books & Brew fundraiser subcommittee, and that she would like to see a Committee member reach out to the PublicHouse about holding another Hops for History fundraiser during 2022.
- **B. Refine Themes for Taglines and Develop Joint Hashtag:** After general discussion, the Committee unanimously voted to use power-related taglines focused on the history of the Museum building in future marketing and as the guiding theme for future promotional efforts.
- **B.** Info Sharing: Maddi stated that the permanent exhibit redesign might be a good candidate for the 2021 Lane County Historical Society History Excellence award, and that any interested Committee members could reach out to her for information.

Meeting adjourned at 6:37pm.